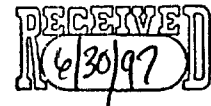




The Vitamin Marketing Experts

June 23, 1997

Dr. Elizabeth Yetley
Director of the Office of Special Nutritionals
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204



Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21 U.S.C. 343(r)(6)) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement OAT BRAN 500MG ALL NATURAL SOURCE 100% DIETARY FIBER™. OAT BRAN 500MG ALL NATURAL SOURCE 100% DIETARY FIBER™ will be first marketed with these statements of nutritional support on Monday, July 7, 1997. The statements of nutritional support are as follows:

Support easy Digestion and passage of stool

Oat Bran is the brightest star in fiber research because it has been found to contain more protein than either wheat or rye and to be rich in B vitamins. Oat Bran contains 3 times as much fiber by weight as rolled oats and replaces important nutrients lost in the processing of instant oat meal.

Very truly yours,

MASON VITAMINS, INC.

Sonia C. Rodriguez
VP Marketing & Regulatory Affairs

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